### Valspar if it matters, we're on it.®

The Valspar Corporation is one of the largest global coatings manufacturers in the world, providing paint and coatings to a wide variety of customers. Since 1806, Valspar has been dedicated to bringing customers the latest innovations, finest quality and the best customer service in the coatings industry.

Head office located in Minneapolis, MN, we have over 80 production sites in 25 countries and 9,500 employees. Valspar is in a truly unique position to supply customers with the coating solution they require.

Valspar services a wide variety of market segments including packaging, coil coating, architectural, wood, general industrial and automotive. Whether it's a vibrant red can of a soft drink, sturdy reliable green tractors or strong yellow mining machinery – you can be sure that "If it matters, we're on it".





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#### INDUSTRIAL MIX

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### valspar AUTOMOTIVE

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**INDUSTRIAL MIX** 

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#### **INDUSTRIAL MIX**

The Valspar Industrial Mix (VIM) product line is designed to perform. VIM offers high performance coatings to provide protection from abrasion, corrosion and weather. Advanced Direct-to-Metal technology will help you get the job completed faster and more cost effectively.

Readily formulated color ranges and Valspar's Color Retrieval software gives you easy access to a wide range of accurate colors from all over the globe. High performance products, service and people you can depend on for what matters most.

- Ability to achieve accurate color every time
- Versatile finishes available for all industries
- Durable coatings engineered to last





## No time will be wasted on color

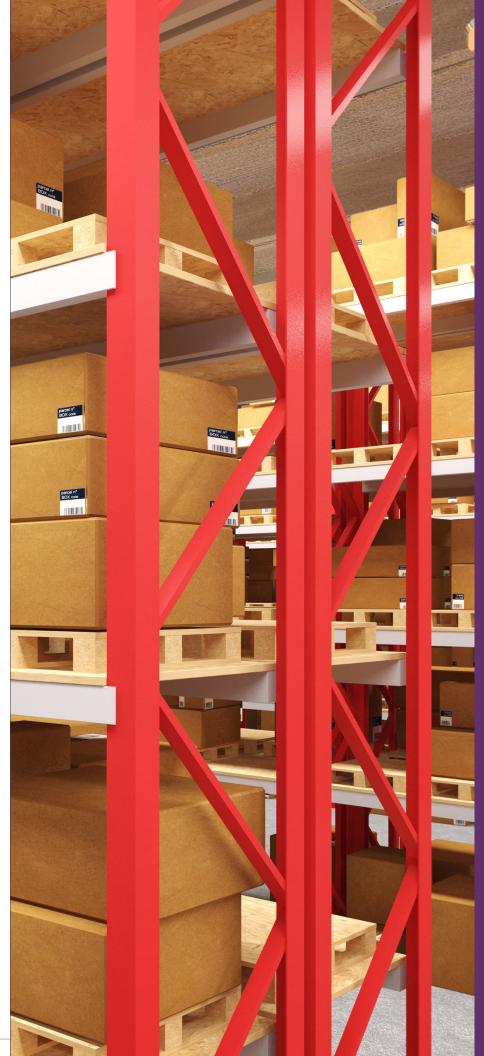
Valspar offers that latest technology in color tools to compliment the system. Our Color Retrieval System gives you easy access to a wide range of accurate colors from all over the globe. Readily formulated color ranges include Pantone, RAL, British Standard and Australian Standard. Our cooperation with the leading OEM manufacturer's world-wide gives us access to the latest accurate color information.

Not sure of what color you're after? Need some inspiration? Take a browse through the Valspar Color Information Maps. With thousands of sprayed out samples organized by color family, you will have trouble making up your mind!

### Coatings engineered to last

Valspar's expertise in the industrial sector as a global supplier to leading OEM manufacturers guarantees the quality of our products. We strive to supply durable and hard wearing paint finishes that are needed to withstand the toughest conditions.





# The right finish for every job

The Valspar Industrial Mix offers a comprehensive coatings range for almost all applications. A broad offering of binder technologies serve a wide range of industries throughout the world. The Direct to Metal properties enable some binders to be used without primers and sealers. This can amount to 30% of the total paint cost of a project.

However the greatest saving is found in the reduced labor costs. Labor is one of the greatest costs in painting. By reducing the processes involved, time is saved – therefore increasing productivity and reducing downtime.

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**INDUSTRIAL MIX**