

# Solid & Secured Performance Program



valspar®

INDUSTRIAL MIX

# Valspar Industrial Mix

Valspar Industrial Mix (VIM) is a complete paste-binder mixing system for making coatings for commercial vehicles and light industrial applications. It is a direct-to-metal system that combines a brilliant final result with speed of use. The VIM system is made to perform, even in difficult conditions. VIM is robust, compact and efficient. The coating systems are designed to meet the high demands of the commercial vehicle and industrial markets. When you use VIM, you can count on reliable performance and excellent results. The various elements of the Solid & Secured Performance Program are your guarantee.





## Who we are

Valspar Corporation is one of the world's biggest coating manufacturers. We supply such prominent customers as John Deere, Caterpillar, Massey Ferguson, Fendt, Valtra, Volvo and Iveco. The product range includes coatings, paints and varnishes for various industries, Original Equipment Manufacturers (OEM's) and consumers. Valspar combines the strength of an international company with strong presence in local markets.

Our ambition is to be the best coatings company in the world in the view of our customers, shareholders, personnel, suppliers and end users. We aim to realise this ambition through honest operational management, solid financial results, optimising safety, continually improving our environmental performance and supporting the society within which we operate. For many years, safety has been a key success factor for Valspar. We are one of the safest manufacturers in the world. Over the past sixteen years, we have reduced the number of incidents resulting in injury or sickness by almost 77%.



## What we do

Valspar Industrial Mix (VIM) is a prominent brand of high-quality coatings for commercial vehicles and the light industrial market. VIM is produced by Valspar Automotive with branches worldwide and products that are sold in more than 140 countries. The EMEA head office is in Lelystad (NL). Other Valspar Automotive brands are DeBeer Refinish, Octoral, Valspar Refinish and House of Kolor.

The VIM system is made to perform and protects machines and vehicles against wear and tear, corrosion and weather influences. At the same time, it is simple and easy to apply, helping you to work efficiently, rapidly and cost-effectively.



## Applications

The VIM system is ideal for use on:

- Trucks
- Chassis & Trailers
- Coaches
- Public Transport
- Agricultural Vehicles & Equipment
- Construction Vehicles & Equipment
- Mining Vehicles & Equipment

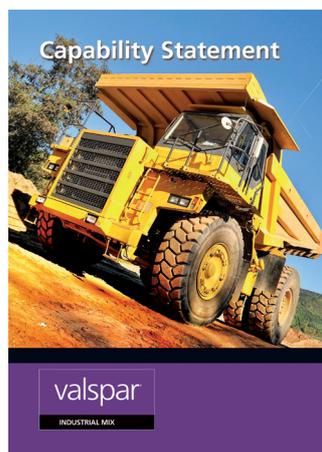
Other suggested applications:

- Amusement Rides
- Billboards & Signage
- Machinery

## What you can expect from us

An extensive Capability Statement is available for the VIM system. Here, you will find more information on Valspar, VIM, applications, our strengths, customer support and global distribution. To request a copy, please e-mail [info.nl@valspar.com](mailto:info.nl@valspar.com). The brochure is also available to download from our website [www.valsparindustrialmix.com](http://www.valsparindustrialmix.com).

Also see:  
Capability Statement brochure



## ISO 9001 and ISO 14001

Valspar applies an integral quality management system, based on NEN-ISO 9001:2008. This guarantees a standardised production process and consistent product performance. The quality system is evaluated annually by TÜV Nederland. For you, this means: the assurance of a product that does what you expect it to do. A product that is also durable and safe, as Valspar Automotive uses an integral Quality, Environment, Safety and Health system based on ISO 14001. We comply with law and legislation, manage environmental risks and strive to continuously improve our environmental performance.

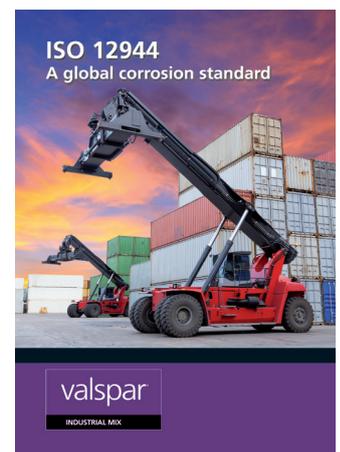
## Corrosion resistance: ISO 12944

ISO 12944 Paints and Varnishes has been the worldwide standard for protection of steel surfaces against corrosion since 1998. VIM systems are tested in accordance with this standard. Full information, including a description of specifications and evaluations for each system, can be found at [www.valsparindustrialmix.com](http://www.valsparindustrialmix.com). Many VIM systems comply with the highest class: C5 I/M.

For you, this means:

- Reliable performance from Valspar Industrial Mix
- An objective approach to choosing coatings
- Conformance to a globally recognised corrosion standard
- A range that is used worldwide

Also see: ISO 12944 brochure





## Complies with EU legislation and GHS

The European Union issues directives for coatings VIM complies with these directives. This includes REACH (Registration, Evaluation and Authorization of Chemicals). Moreover, the packaging of VIM products complies with the Globally Harmonised System (GHS) for the classification and labelling of chemicals. This ensures that you and your employees receive clear, explicit information to enable you to avoid risks.



## Thoroughly tested

VIM coatings are durable and hard-wearing. Valspar's team of Research and Development chemists extensively test all VIM systems ensuring they perform to the highest standard in the field. Product tests include but are not limited to:

- Corrosion resistance
- Stone chip resistance
- Salt spray resistance
- Light fastness
- Gloss retention
- Chemical resistance
- Adhesion

A test-result fact sheet is available for each system. These also explain the test methods. Fact sheets will be sent on request. These fact sheets enable you to see exactly which system is suited to your requirements and your specific application. So you always make the right choice.

Also see: fact sheets (on request).





## Solid support

**Training:** VIM users are never on their own. We have modern, fully-equipped Business & Technical Centres (BTC) worldwide. These are equipped with classrooms, a mixing machine area and a state-of-the-art spray booth. Participants are instructed by experienced teachers, who are paint professionals with many years of practical experience. Training and workshops improve the quality of your work and strengthen your market position.

**Personal support:** a team of Valspar Automotive specialists is available to provide advice on all aspects of the VIM system including surface preparation, system selection and product application techniques. That way, you not only enjoy your work more; you also work more rapidly and effectively.



**Technical tools:** the VIM system has various tools to simplify your work, such as mixing machines, scales, the Rainbow Colour Case with colour samples and the Valspar Spectrophotometer.

**Colour support:** Valspar's colour retrieval tool (ICRIS) provides you with access to an extensive library of industrial and commercial vehicle colours. If you are still unable to find the perfect match, then a team of colour specialists will help you find the right formula within 48 hours. So you always have a perfect colour match without wasting time.

## High delivery reliability: OTIF >95%

Working with VIM also means optimal assurance in product delivery. Our On Time In Full (OTIF) score is higher than 95%. This logistics performance ensures that you have your products on time, to prevent any delay in your operational process. This is not only a reassuring thought; it also ensures a higher level of efficiency and customer satisfaction.



## Secured quality

From a reputable manufacturer such as Valspar, you can expect products to meet the highest quality requirements. Our quality systems, procedures, expertise and production methods guarantee as such.

All deliveries take place in accordance with the Uniform Sales and Delivery Conditions of the Netherlands Paint and Ink Association (VVFV), the sector association for the Dutch paint and printing industry.

Accurate technical instructions and the choice of the best product system for the application (the right product for the right application) are important when it comes to what can be expected from a product. Our technical consultants and the technical advice on our website ([www.valsparindustrialmix.com](http://www.valsparindustrialmix.com)) will assist you here.

If a product should nonetheless fail to live up to expectations, then please contact your supplier, who will discuss how best to solve the problem in consultation with us.

The Valspar Corporation is one of the largest global coatings manufacturers in the world, providing paint and coatings to a wide variety of customers.

Since 1806, Valspar has been dedicated to bringing customers the latest innovations, finest quality and the best customer service in the coatings industry.

Our head office is located in Minneapolis in the United States. We have over 80 production sites in 25 countries and over 10,000 employees. Valspar is in a truly unique position to supply customers with the coating solution they require. Valspar services a wide variety of market segments including packaging, coil coating, architectural, wood, general industrial and automotive. Whether it's the vibrant red can of soft drink, sturdy reliable green tractors or strong yellow mining machinery - you can be sure that 'If it matters, we're on it'.

**valspar** **AUTOMOTIVE**

I: [www.valsparauto.com](http://www.valsparauto.com) • I: [www.valsparindustrialmix.com](http://www.valsparindustrialmix.com)